



DEPUIS 1584

GOSSET
CHAMPAGNE

STUDIO HARCOURT
IMMORTALIZES 7 CENTURIES OF HISTORY,
ELEVATING THE TIMELESS CHARACTER
OF CHAMPAGNE GOSSET



Posing for Studio Harcourt is a mark of distinction for celebrities. A way to achieve immortality and become an eternal icon, much like the great names of cinema whose portraits are synonymous with timelessness. Today, as a true star embodying 7 centuries of history, a family's journey, a House's passion, and the life of a terroir, it is the bottle of Champagne Gosset that stands before the legendary lens.

When the oldest Champagne House meets the iconic photo studio, together, they celebrate the essence of our cultural heritage, beyond fashion and time.



A MEETING OF TWO TIMELESS ICONS

A legend in photography, Studio Harcourt is renowned for its exceptional portraits. Like Maison Gosset, it cultivates a demand for excellence, a unique aesthetic, and a certain French elegance. Since its creation in 1934, the studio has made its mark, mastering light, chiaroscuro, and black and white to majestically highlight the greatest cinema icons.

This year, a unique muse takes the stage: the "antique" bottle, emblem of Maison Gosset, used to create the Grande Réserve, its signature cuvée. Originating from the ancestral bottle collection of the Gosset family, it is an exclusive model, named for the «antique» color of the glass from which it is made. Used since 1760, this bottle is at the heart of a 7-century history and has contributed to the birth of Champagne as we know it today.

This encounter with Studio Harcourt anchors Maison Gosset in eternity. It inscribes it in collective memory, as a reference of our cultural heritage. From the laboratory emerges a photograph that reveals both the centuries-old history of the House and the emotion of a shared moment, a skillful alchemy between yesterday, today, and tomorrow, between legend and mystery.





7 CENTURIES OF EXCELLENCE HIGHLIGHTED

Showcasing this emblematic Champagne Gosset bottle retraces 7 centuries of history and expertise, a love of heritage and terroir. A historic House of the Champagne region, Gosset symbolizes our gastronomic culture and, beyond that, the French art of living, which it has always strived to transmit and perpetuate through generations.

Indeed, Jean Gosset harvested the family vineyard in Ay as early as the 15th century. In 1531, he became «Lord of Ay and Mareuil,» and history records that the Gosset cellars neighbored those of King Francis I. In 1584, Pierre Gosset founded a wine trading house for still wines, a century and a half before Champagne wines began to be made sparkling. These wines were appreciated even at the tables of the kings of France, with Champagne Gosset being listed among the wines served at the coronation of Charles X in 1825.

Today, in its cellars in Ay and Epernay, Maison Gosset continues this desire to enhance wine through bubbles.

Gosset Grande Réserve, the latest model from Studio Harcourt in its elegant bottle, expresses the quintessence of Gosset's identity. A great wine with a strong character, combining elegance and power, freshness, and vinosity. While this precious nectar requires a long crafting time, it brings people together for moments of conviviality, sometimes fleeting, but now etched in eternity.



INDEPENDENT FAMILY HOUSE

The oldest Wine House in Champagne: Ay 1584

@champagnegossetofficiel

Domaine Gosset
12 rue Godart Roger 51 200 Epernay
+ 33 (0)3 26 56 99 56

www.champagne-gosset.com



@champagnegossetofficiel

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